

2018 MY LA2050

ACTIVATION CHALLENGE

SUBMISSIONS REPORT



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INTRODUCTION

Earlier this year, we tapped into the civic hive-mind by challenging Angelenos to tell us how they would ***mobilize 100,000 people to create real, local change***. Many of you responded to this challenge, and the 140 entries we received proved to us that innovation is alive and well in Los Angeles.

This year's challenge represented a pivot from the past four years of the My LA2050 Grants Challenge to the My LA2050 **Activation** Challenge, driven by the ambitious goal of activating 100,000 Angelenos. Nationally, 2018 was a year of renewed civic engagement, youth activism, and mass mobilization. Locally, we capitalized on this momentum by granting to social change organizations accelerating progress on our goals of making LA the best place to **LEARN, CREATE, PLAY, CONNECT, and LIVE**.

Submitters considered various methods of civically engaging communities, from policy advocacy, volunteering, boycotts and "buycotts," to digital activism. This time around, winning organizations were eligible to receive ***\$200,000 over the course of two years***, part of an effort from LA2050 to see a more sustained impact.

The submissions did not disappoint; they took local approaches to address issues of national import such as refugee resettlement, climate change, homelessness, gun violence, and many others. We saw an incredible array of inventive methods for activating Angelenos. And, we feel that the five winners truly reflect the values of our city.

This report sheds light on the ways that organizations tackled the question of activation, and ultimately on the issues that are our highest priority at this moment in Los Angeles. As always, we are inspired and dazzled by the creativity and tenacity of Angelenos.

It is our hope that this report will inspire you, too.

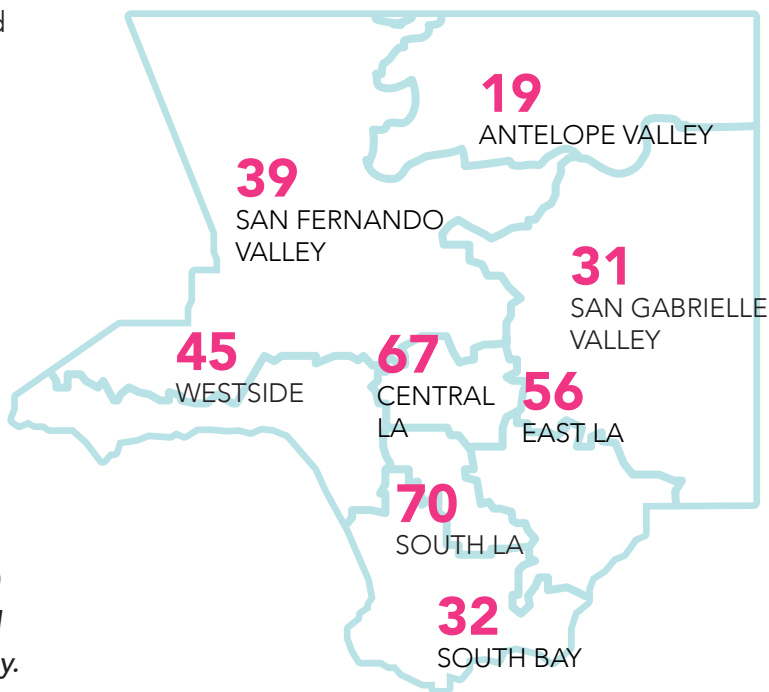
THE 2018 MY LA2050 ACTIVATION CHALLENGE: THE DATA

APPLICANT GEOGRAPHY

In 2018, we saw notable differences in the scope and geographic focus of the submissions compared to those in years past. We believe that most of these differences can be attributed to the change in the call to action for prospective submitters. The goal of activating 100,000 Angelenos required our submitters to think bigger and to cast a wider net.

To that end, more entries targeted all of LA City than in years past: 50 percent, compared to 12 percent in both 2015 and 2016. A large majority targeted more than one geographic area in LA County, and the number of submissions that focused on South LA, East LA, and Central LA rose substantially.*

This shift makes sense, as a large activation necessitates greater reach. *Mobilizing 100,000 people requires outreach beyond an individual neighborhood or city.*



 **70** CITY OF LOS ANGELES

 **75** LOS ANGELES COUNTY

 **34** LAUSD

*Numbers in the graphic above represent the quantity of submissions that chose to target each geographic area. Organizations were given the option to select multiple target areas.

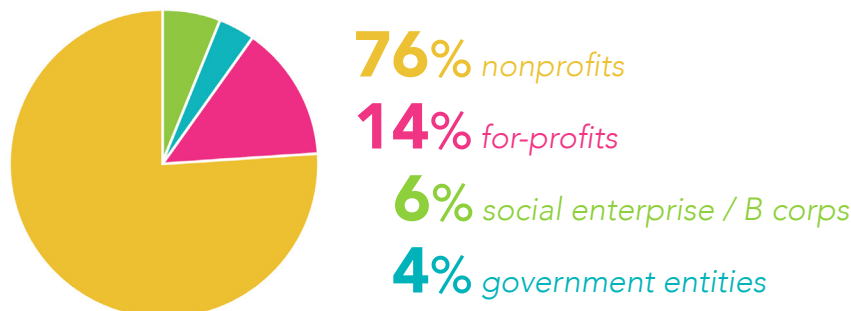
ORGANIZATION SIZE

The My LA2050 Activation Challenge demanded that organizations think BIG. Not surprisingly, bigger organizations showed up to play. This year, 42 percent of submissions were from organizations with five or fewer staff members, compared to 52 percent in 2016. The 2018 Activation Challenge saw a growth of organizations with five or more staff members; a plurality had funding of greater than \$1 million.

The winning groups skewed larger as well. The largest of which, *United Way of Greater Los Angeles*, employs more than 50 people and has a budget of greater than \$1 million.

ORGANIZATION TYPE

We're proud that an array of organizations and agencies choose to participate in the challenge year-after-year. We are more powerful when we work together, and cross-sector collaboration is essential to unlocking a better future for our city.



COLLABORATION

We are strong believers in the power and importance of collaboration to achieve lofty goals. To our delight, **more than half of the submissions** to this year's My LA2050 Activation Challenge were collaborations among multiple organizations. Of the 55 percent that were collaborations, most had between two and five partners. We saw about the same percentage in 2016, but fewer in 2015, when 43 percent of total submissions were collaborations.

NEW AND REPEAT APPLICANTS

Of the 140 submissions to the Activation Challenge, **61%** applied to My LA2050 for the **first time**.

Of the remaining 39 percent:

| Percentage | Year |
|------------|-----------------|
| 64% | applied in 2016 |
| 53% | applied in 2015 |
| 44% | applied in 2014 |
| 20% | applied in 2013 |

13 of the 42 total previous My LA2050 winners applied to the Activation Challenge this year. Of those 13, seven were finalists.

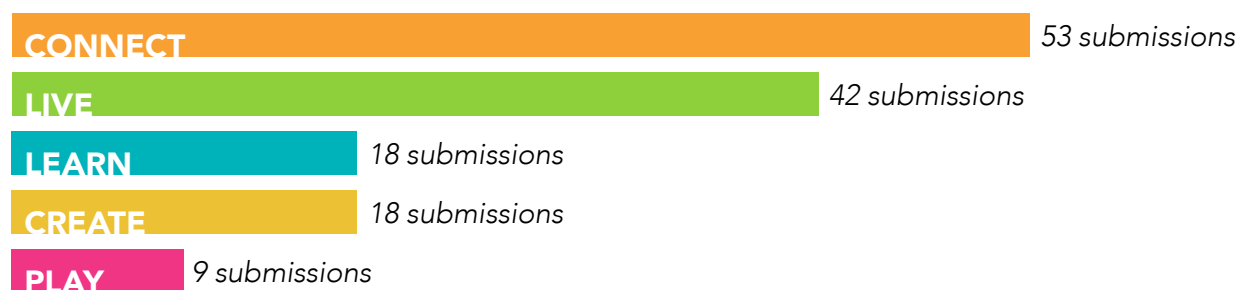


Youth Policy Institute, LIFT-LA, and Opportunity Fund are the three organizations that have applied to My LA2050 all five years.

The **East LA Community Corporation** is the first organization to have won a My LA2050 grant twice! They won first in 2013 and again this year.

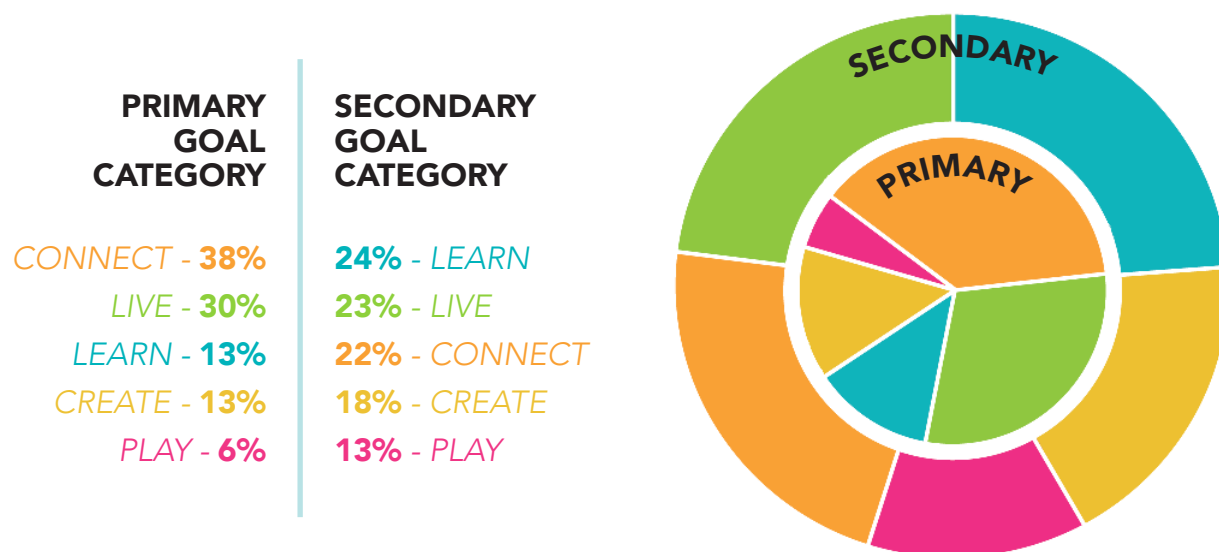
GOAL CATEGORIES

Number of submissions in each primary goal category



The 2018 My LA2050 Activation Challenge saw an overwhelming increase in the number of submissions to the **CONNECT** category. We believe that this was in large part due to the emphasis on *activation*. Submitters seemed drawn to the **CONNECT** metrics, which encompass many of the most obvious strategies for mass mobilizing: volunteerism, cultural events, open street gatherings, social media connections, and voting. As such, applicants enthusiastically geared their projects toward *fostering connectedness and engagement* between and among citizens and government.

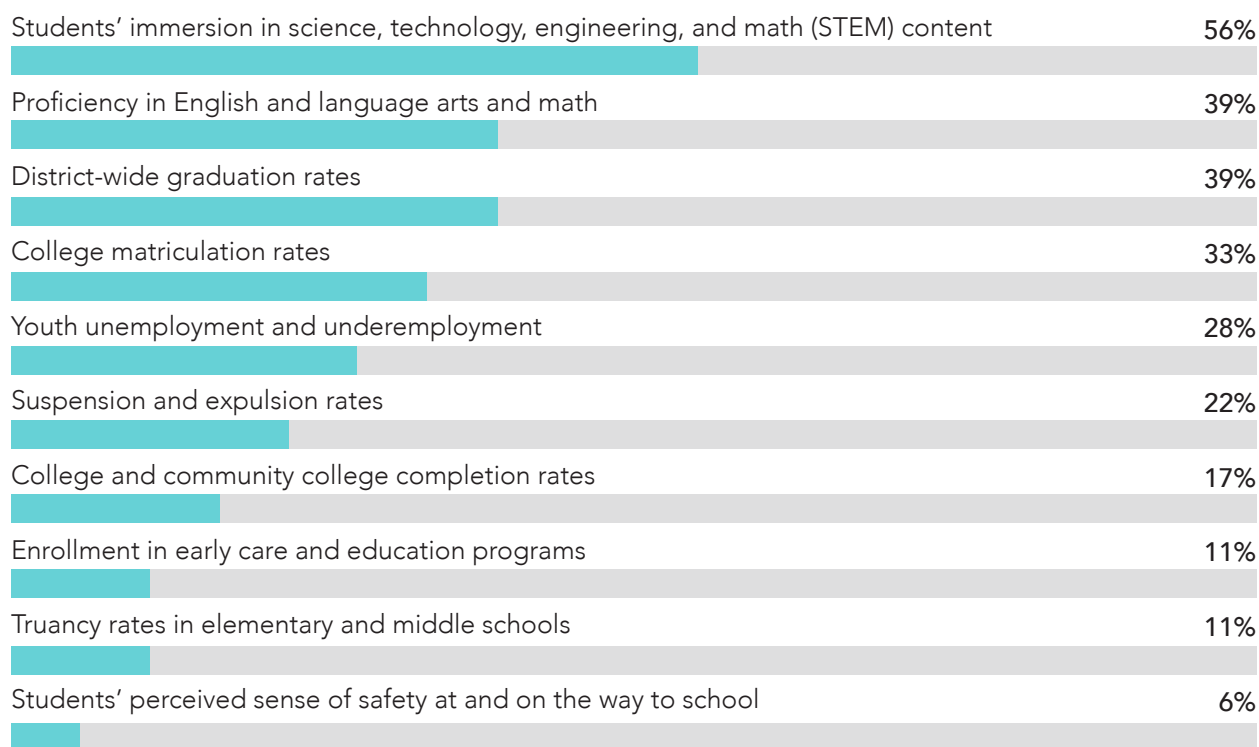
As submissions to the **CONNECT** category increased, there was a drop-off in the number of submissions to the **LEARN** category, which has historically been the largest. We saw far fewer education proposals than in years past. However, **LEARN** was still the most common secondary goal category, selected by almost one quarter of submitters. While education remained a popular focus of this year's challenge, proposals shifted toward *connecting* students and communities with resources and skills. Submitters framed education as an approach to social cohesion and activism, moving away from pure education (e.g., classroom lessons).



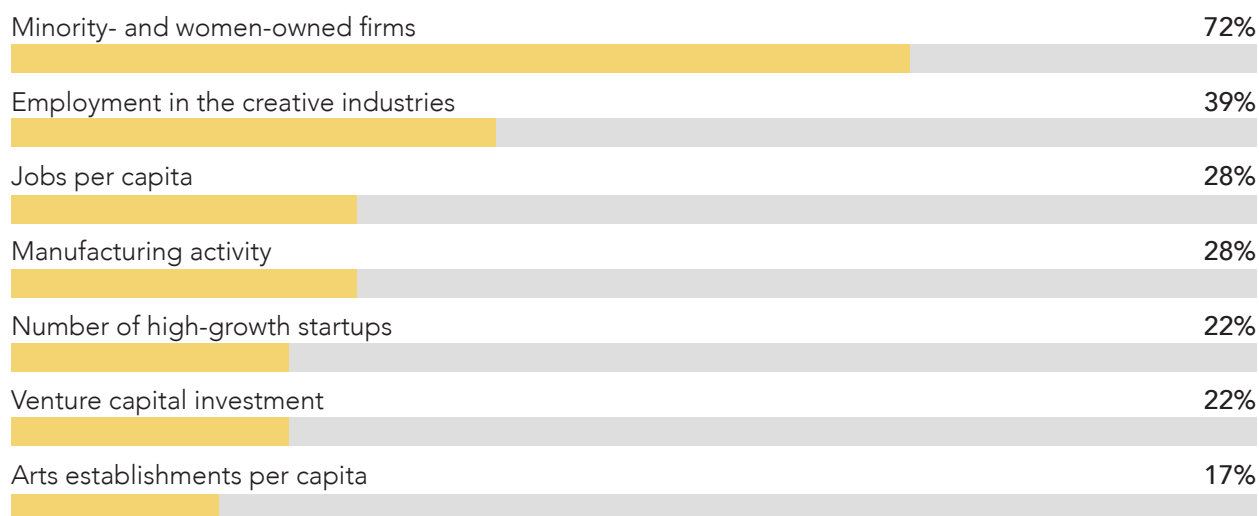
LA2050 METRICS

We asked all applicants to identify the LA2050 metrics targeted by their activations. Below is the breakdown of metrics by goal category.

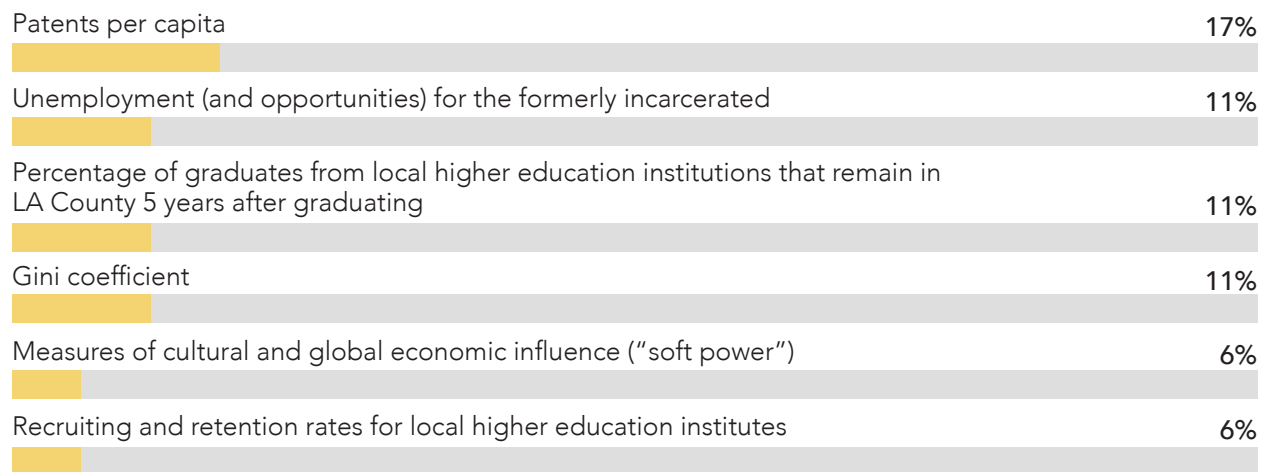
LEARN



CREATE

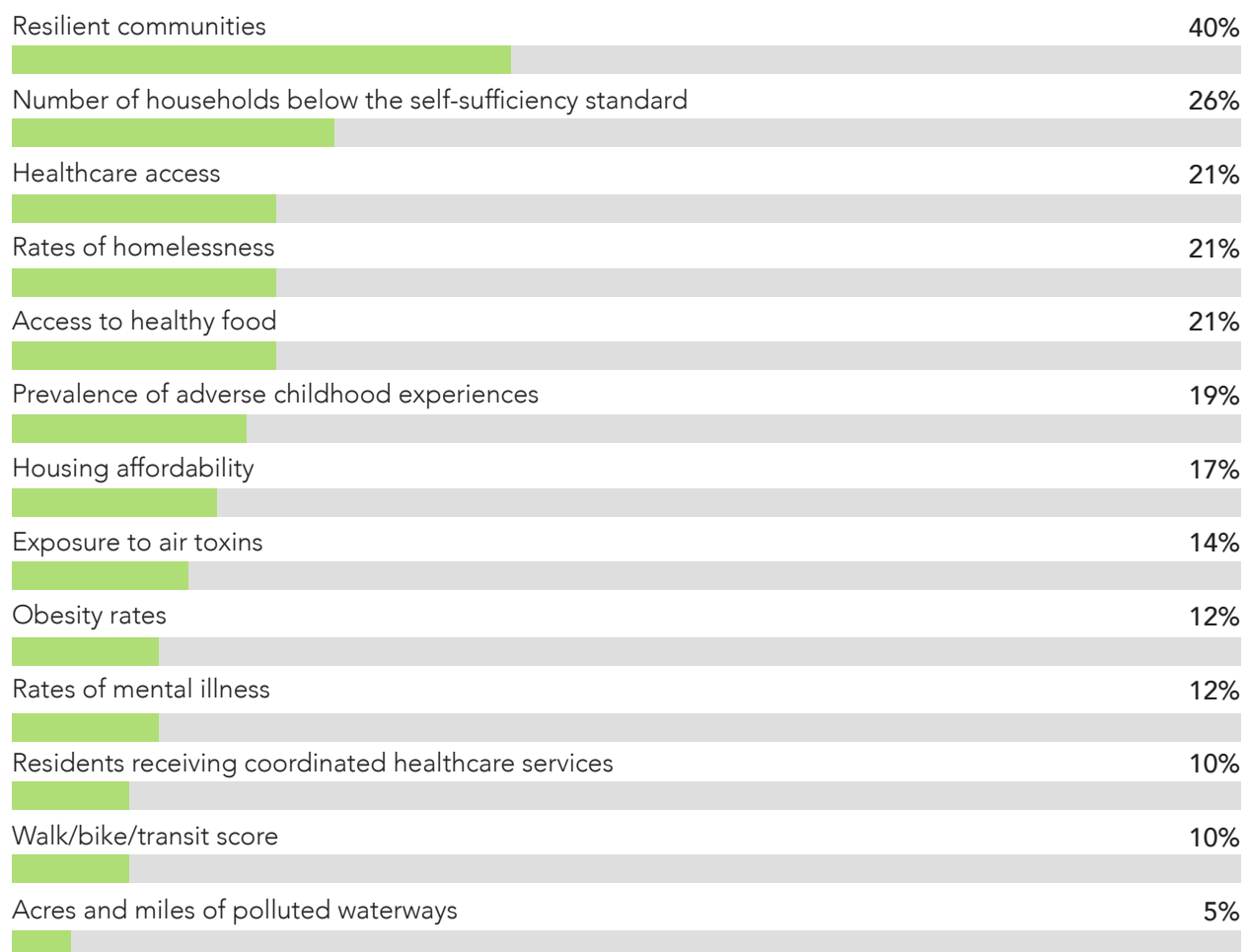


LA2050 METRICS



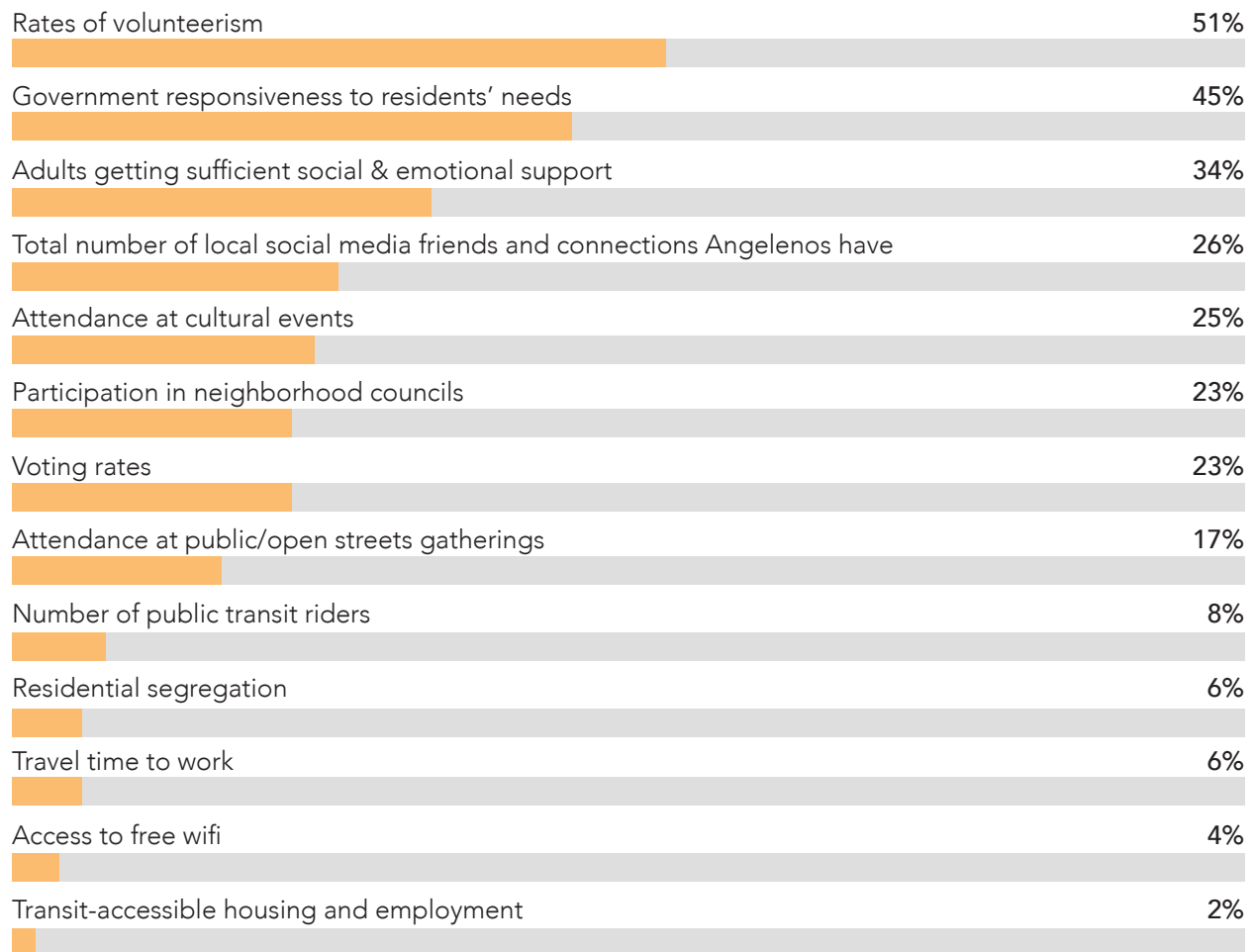
None: Federal research grant funding

LIVE

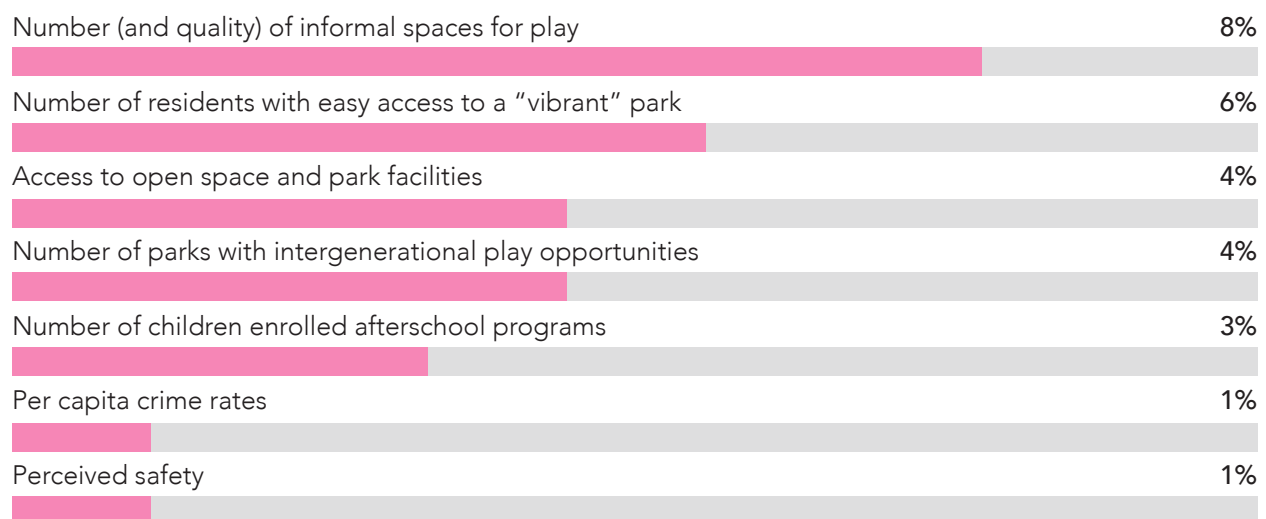


None: Percentage of imported water
Tree canopy cover

CONNECT



PLAY



None: Attendance at major league sporting events

1 “ON-RAMPS” FOR WOMEN

In what many have dubbed “The Year of the Woman,” 2018 brought a surge in women’s engagement in politics, business, and civic life. Applicants to the My LA2050 Activation Challenge reflected this trend through the many proposals focused on providing “on-ramps” for women in key industries.

Investing in Place is incorporating the voices of women into transportation policy via the “More than Minivans” project. Through data, storytelling, and advocacy, they plan to influence transportation policy so that it better serves the people who use it, many of whom are low-income women.

We Are Enough envisioned making LA the best place to **CREATE** by addressing the deficiency of investment in women-owned businesses. The organization proposed a marketing campaign targeting female investors on fintech apps to encourage them to invest in more women-driven companies and firms.

Other submissions seeking on-ramps for women include: VoteRunLead, Revolutionize Hollywood, Data Roads Foundation, Girls Academic Leadership Academy, and more.

2 CIVIC ENGAGEMENT AND VOTING

In this turbulent political moment, Angelenos crave more involvement in the political process. We saw several proposals aimed at fostering civic engagement, from involvement in local politics to increased voter turnout.

LOLA, based out of the Bay Area, proposed a collaboration with Southern California Public Radio to create a nonpartisan digital voter guide for local elections that would galvanize and inform young voters. This proposal sought to effectively demystify local politics in a creative and informative way.

One of the **CONNECT** finalists this year was **VoteRunLead**, the nonpartisan organization behind an ambitious effort to train women to become elected officials and community leaders. With the ambitious goal to “transform American democracy,” the organization connects women with the tools and resources to become active participants in local politics and beyond.

Other proposals aimed at increasing voter turnout and civic engagement came from: Homeboy Industries, LA Commons, The Burg, LLC, LawMaker.io, REGIONAL.LA, Los Angeles Alliance for a New Economy, and more.

3 HOMELESSNESS

We saw a number of proposals related to homelessness, ranging from service provision to high-level policy and advocacy work. Although homelessness is one of LA's biggest and most intractable problems, there are many common misconceptions about people experiencing homelessness. Organizations across LA County are harnessing the momentum of recent legislation like Measure H and Prop HHH by advocating for more affordable housing, while also informing Angelenos about the realities of homelessness, the fragility of local housing, and the benefits of being a YIMBY (not a NIMBY).

Lava Mae submitted a project titled "Shower Power: Rekindling Dignity and Unlocking Opportunity for Our Houseless Neighbors." Lava Mae's volunteers bring mobile showers and toilets to areas of LA with a critical mass of people experiencing homelessness. In addition, they educate community groups, businesses, nonprofits, and others about our homelessness crisis.

Podshare's motto declares, "the future is access, not ownership." The organization provides shared housing and co-working spaces across the city, describing its model as a "social network with physical addresses." Podshare proposed applying this model to create affordable housing with an on-site case manager for homeless youth on the Westside of LA.

United Way of Greater LA, #HappyPeriod, Cardborigami, Inc., All-In Urban Summer Academy, Imagine LA, LawMaker.io, LavaMae, Stella's Socks, Mutuo, Podshare, and more applied to address the homelessness crisis.

4 CREATIVE WORKFORCE PREPARATION

While science, technology, engineering, and math (STEM) workforce preparation has long been an aim of My LA2050 applicants, this year we saw proposals that merged STEM with the arts and creative industries. Some of our favorite examples of these projects aim to prepare youth for a workforce where the line between innovation and art has already become less clear.

The *National Association of Latino Independent Producers (NALIP)* is creating a pipeline for youth interested in media and entertainment careers. Their proposal highlights the lack of diverse representation in Hollywood and lays out a plan to provide youth of all backgrounds with the tools and resources to become successful content creators and part of the larger creative workforce.

Two Bit Circus runs a STEAM carnival in Downtown LA that introduces students to science and math through robots, lasers, fire, and play. Two Bit Circus wants to introduce kids to careers in coding and engineering by making them fun and engaging. We love the idea of doing these activities outside of the classroom.

Creative workforce preparation can look like a lot of different things. We noted that Brioxy, Get Lit, Future America, The People of Change, Girls Academic Leadership Academy, the Center for Innovation in STEM Education, Charles R. Drew University of Medicine and Science, World Famous VIP Records, LLC, and others fit in this category.

5 SMALL BUSINESS AND ENTREPRENEURS

Small businesses are the backbone of LA's economy, and entrepreneurs demonstrate the abundance of Angelenos' creativity. Many of this year's proposals recognized the need to invest more in our makers and workers so that the city's economic spirit can flourish.

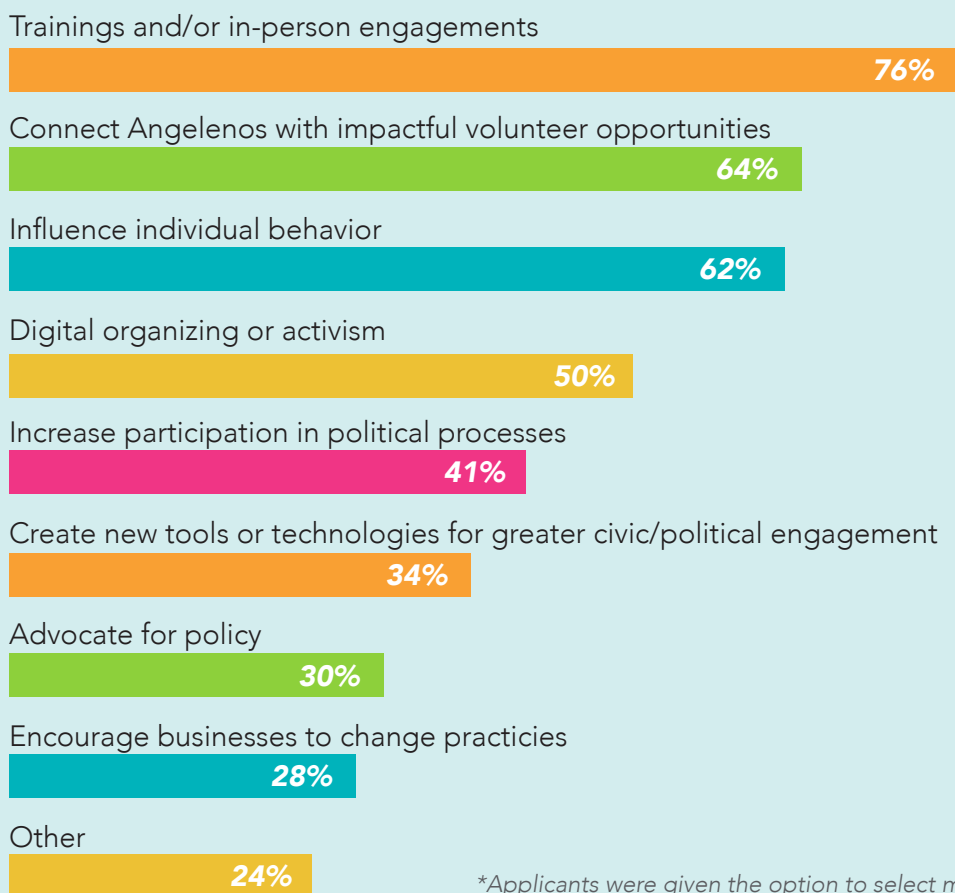
It can be daunting to start your own small business, especially if you don't have the right tools and know-how. *The Small Business Majority* submitted a proposal for its Entrepreneurship Program, which trains and educates women and minorities on how to access capital, plan for retirement, and build assets, thereby removing many of the obstacles to starting businesses.

Long Beach Downtown Development Corporation applied with its free Sustainable Tech Intellectual Property Education Series (STIPES), which teaches tools and skills to develop and launch green tech businesses, file potential IP, and scale. The proposal was a partnership between the Downtown Long Beach Alliance and CSU Long Beach.

Other proposals aimed at small businesses and the workforce include: Opportunity Fund, the LA Street Vendors Coalition, Data Roads Foundation, Long Beach Downtown Development Corporation, and more.

2018 TRENDS: APPROACHES TO ACTIVATION

Applicant responses to the question: *How will your activation mobilize Angelenos?**



**Applicants were given the option to select multiple approaches.*

When we asked Angelenos how they would activate **100,000 people**, we expected to see organizations employing technology and digital organizing to reach higher numbers of people, especially through social media. Although this was a prominent component of many proposals, we were pleasantly surprised to see a number of activations relying on in-person engagements in addition to online tactics. Our submitters approached “activation” in a literal way and sought to physically mobilize their constituencies, rather than relying on more passive actions like online donations or web visits.

We believe that **Angelenos want to go beyond online interactions** in support of causes and organizations they care about. And vice versa, organizations are more committed than ever to interacting with the communities they serve, face-to-face. The past two years have been full of physical demonstrations and people marching in the streets, and we see this same trend reflected in the way our submitters conceptualized their activations.

NOTEWORTHY ACTIVATION STRATEGIES

(1) EVENTS

Nothing reinforces community and neighborhood pride like physically bringing people together and reminding them of their shared humanity. After all, block parties are one of the simplest forms of civic engagement. Organizations across LA clearly recognize the power of bringing people together to enact change, and that's why so many organizations shaped their My LA2050 Activation Challenge proposals around public events. Here are a few of the most shining examples.

CicLAvia, an organization dedicated to bringing open street events to neighborhoods around LA, is quickly becoming an iconic local event series. The power of CicLAvia is that its events are about so much more than riding bikes; they're activating and appreciating public space in new ways while promoting wellness, physical activity, and greater conscientiousness about our environment.

Trust for Public Land sought to make LA the best place to play through a three-day participatory park access and equity event. The proposed event was designed to encourage community members to get outside, participate in workshops and games, and to learn about the issue of inequitable park access in Los Angeles.

Other submissions that used events as a primary method of activation include: Two Bit Circus, Make it in LA, the Los Angeles Master Chorale, EverWild, Justice LA, Multicultural Communities for Mobility (a project of Community Partners), Action Civics LA (an initiative of the Mikva Challenge), and more.

(2) WORKSHOPS, HACKATHONS, BOOTCAMPS,

Knowledge is power, and organizations across LA are determined to empower Angelenos through skill-building workshops. The most commonly proposed workshops were aimed at building technological literacy and expertise.

People of color are notoriously underrepresented in the social entrepreneurship and nonprofit startup space. **Brioxy** hosts bootcamps and trainings, specifically for young artists and innovators of color, to help them merge their passions in the creative industries with hard skills necessary for success in the nonprofit space. Brioxy brings together thinkers from the fields of social justice, technology, media, and government for a daylong immersion in systems change through a design thinking lens.

Another example of this was **Common Sense**'s submission to close the digital equity gap for underserved Latino families. The organization proposed a series of English/Spanish workshops to help families understand the impact of media on their children's development, and to encourage them to leverage technology for their children's academic success. They also provide resources for parents to help them determine what media is age-appropriate for their kids, and how to monitor their tech usage.

ProduceAthon, Big Brothers Big Sisters Los Angeles, Civic Innovation Lab, NALIP, Long Beach Downtown Development Corporation, and several others incorporated some variation of workshops and/or bootcamps into their proposals.

(3) MODERN TECH CONNECTING PEOPLE AND COMMUNITIES

We saw a wide array of proposals aimed at connecting people and communities to existing benefits and services via technology and online portals. Often, the first barrier to receiving government benefits is discovering their existence and one's eligibility. These organizations are taking it upon themselves to advertise public sector goods by spreading awareness of things like social safety net provisions and tax breaks for low-income families.

Did you know that California has the highest rate of unclaimed earned income tax credit (EITC) nationally, leaving \$2 billion of unclaimed EITC money on the table? **Golden State of Opportunity** proposed the CalEITC4Me program, a public-private partnership with the Governor's office to conduct outreach and education about California's Earned Income Tax Credit, providing greater economic security for working families.

One Degree submitted a proposal for its platform, which connects low-income families to more than 6,500 critical social services in LA County. Started in the Bay Area, One Degree allows users to find out what benefits they're eligible for and how to access them, and then lets users save and track their services.

Other proposals that utilized tech for impact include: Children's Action Network, USC Neighborhood Data for Social Change, Good Shine Studio, Think Tank Productions, Grid 110, Los Angeles Alliance for a New Economy - Fair Work Week, and more.

(4) ACTIVATION OF PUBLIC SPACE

One of our favorite parts of this year's challenge was seeing the inventive ways in which organizations imagined activating public space. Applicants proposed many new, accessible avenues for families and communities to enjoy the city.

Kounkuey Design Initiative endeavored to create a series of pop-up parks, turning unused and vacant spaces into vibrant places for play. The idea leveraged social media to turn sidewalks, streets, and vacant lots into potential park locations. They planned to incorporate community feedback into the park activation, ensuring that the locations were useful and meaningful for all residents.

The *LA Dodgers Foundation* submitted a proposal to support its RBI program, which revitalizes parks in underserved neighborhoods, turning run-down fields into Dodgers Dreamfields. In the process, they host fitness clinics, workshops, and community events to increase community buy-in that sustains park activity and ensure that the new spaces remain vibrant parks for their communities.

People for Parks, South Bay Bicycle Coalition, Proyecto Jardin, Youth Policy Institute, and LA Kitchen also sought to activate public space in new ways.

GET-OUT-THE-VOTE: LA2050 STYLE

We believe that sustained digital engagement and digital activism are essential given the lower-than-average voter turnout rates we've seen in elections, especially in Los Angeles County. Our research shows that people equate voting in a crowdsourced campaign like My LA2050 with civic participation more broadly, comparable to voting in a public election. At a time when citizens are eager to get involved in civic issues but often don't know where to go or what to do between elections, *My LA2050 helps fill this gap.*

In the final 10-day stretch of the My LA2050 Activation Challenge, finalists developed their own get-out-the-vote strategies to engage Angelenos. We were so impressed with the creative tactics our finalists used during the voting period, that we are highlighting a few of the best.

MOBILIZING YOUR BASE

Many finalists took more of a grassroots approach by capitalizing on the strength of their embedded communities and existing networks. For the [Center for Innovation in STEM Education](#), that meant engaging students and faculty at CSU Dominguez Hills, drawing on existing email lists and bringing iPads onto campus to assist students with easy and efficient voting. [Homeboy Industries](#) integrated opportunities to vote within their regular program activities, providing access to office computers with the vote form already queued-up during job training and tattoo removal sessions.



INFLUENCER OUTREACH

Several of our finalists called upon celebrities and other local leaders to broaden their organizations' reach via social media. Best practices included distributing detailed content guides to influencers and encouraging them to share their personal connections to the cause. Actress Jenna Fischer posted an Instagram story in support of [Miry's List](#), not only encouraging people to vote, but also sharing her powerful experience as a volunteer with the organization. Actor Owen Wilson and singer-songwriter Lisa Loeb each posted photos on Twitter urging people to lend their support to [People for Parks](#). [United Way of Greater Los Angeles](#) and the "Everyone In" campaign networked with local elected officials, receiving social media shout-outs from Supervisor Mark Ridley-Thomas.

CUTTING-EDGE TECHNOLOGIES

As social media and other digital tech tools have become integral to our lives, it seems only fitting that they be harnessed for civic engagement. Most organizations implemented a social media strategy, but the **Brady Center** also enlisted a messaging campaign. They sent out an automated text to their existing network informing people of the My LA2050 Activation Challenge and encouraging them to vote. To make it easy, they even included a direct link to voting in the text message.

STORYTELLING

Both on social media and at their events, several finalists wove powerful storytelling in their messaging.

United Way of Greater Los Angeles, as part of the “Everyone In” campaign, shared the personal stories of individuals experiencing homelessness and communicated specific data points tied to their proposal (e.g., tweeting that winning the \$200K would help prevent 30,000 people from becoming homeless).

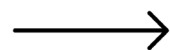
MAKE IT IN LA took a similar approach on their social media platforms, using visuals to create excitement for Maker Walk events that would-be voters could attend if they won (like a distillery tour or a workshop on how shoes are made).

COALITION BUILDING

Whether voting coalitions were built in tandem with other My LA2050 Activation Challenge finalists or groups around the nation with a similar focus, one prolific strategy we noticed was networking, networking, networking! The **LA Street Vendors** banded together with finalists from other categories for mutual promotion, encouraging their supporters to cast each of their five votes for a slate of proposals. The **LA County Electric Bus Coalition** got social media shout-outs from some major environmental impact groups, and **VoteRunLead** received support from like-minded organizations that empower women.

GIVEAWAYS

MoveLA raffled off tickets to LA sporting events (Dodgers and Sparks games) to incentivize people to vote, while **LA Kitchen** offered a visit to their site and opportunity to have founder Robert Egger speak at a voter’s school or organization.



IT PAID OFF!

*Thanks to all of the finalists’ hard work, an impressive **65,000 votes** were cast in the 2018 My LA2050 Activation Challenge.*

HOW WERE VOTERS ACTIVATED? 2018 DATA

At the end of the voting form, individuals were given the option to take a short survey. The questions were designed to give us a more complete picture of the ever-expanding LA2050 community.

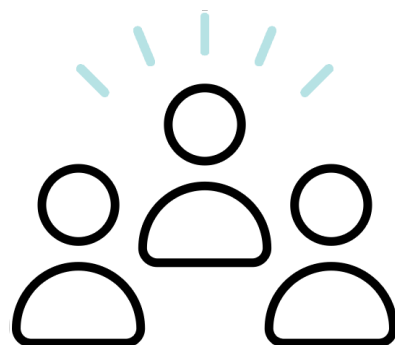
We especially wanted to see if there was a comparison to be made between how our voters typically get their news and how they were **activated** to participate in the challenge. While more than half of respondents turn to social media and traditional online media outlets (e.g., CNN's website) to get their news, most indicated that they found out about the My LA2050 Activation Challenge directly from a community group or organization. Though it often seems like digital dominates, this data demonstrates the enduring strength of familiar networks.

HOW DO MY LA2050 VOTERS GET THEIR NEWS?

| | |
|-----|--|
| 25% | SOCIAL MEDIA PLATFORMS |
| 20% | TRADITIONAL ONLINE MEDIA OUTLETS |
| 18% | TRADITIONAL PRINT NEWSPAPERS & MAGAZINES |
| 12% | TELEVISION |
| 11% | ONLINE-ONLY MEDIA OUTLETS |
| 9% | RADIO |
| 3% | COMMUNITY GROUPS OR ORGANIZATIONS |
| 2% | ONLINE BLOGS & FORUMS |

HOW DID MY LA2050 VOTERS FIND OUT ABOUT THE ACTIVATION CHALLENGE?

| | |
|-----|---------------------------------|
| 34% | COMMUNITY GROUP OR ORGANIZATION |
| 23% | SOCIAL MEDIA |
| 14% | FRIENDS OR FAMILY |
| 10% | PROFESSIONAL NETWORK |
| 9% | OTHER |
| 8% | LA2050 NEWSLETTER |
| 1% | EVENTS |
| <1% | ADVERTISEMENTS |
| <1% | NEWS OUTLET |



Thank you so much to all of the participants in the 2018 My LA2050 Activation Challenge.

We are appreciative of every organization that took the time to craft such thoughtful proposals, and we're grateful to everyone who voted.

We love our LA2050 community and your relentless contributions to improving the civic culture of our beloved Los Angeles.

Until next year...
TEAM LA2050

APPLICANT GLOSSARY

WINNERS

Center for Innovation in STEM Education
LA Street Vendors
Miry's List
The Brady Center to Prevent Gun Violence
United Way of Greater Los Angeles

HONORABLE MENTIONS

Children Now
Harlem Lacrosse
Homeboy Industries
Investing in Place
MAKE IT IN LA
One Degree
People for Parks
The Youth Movement Against Alzheimer's
Youth Policy Institute (YPI)

FINALISTS

Big Brothers Big Sisters of Greater LA
Brioxy
CASA of Los Angeles
Charles R. Drew University of Medicine
and Science
Common Sense
Environment California Research
& Policy Center
Investing in Place
Kounkuey Design Initiative
Long Beach Downtown Development
Corporation
Los Angeles Dodgers Foundation
Move LA
National Association of Latino
Independent Producers
The Trust for Public Land
VoteRunLead

#HappyPeriod
#HashtagLunchbag – Living Through
Giving Foundation
826LA
A Healthier Community Starts with YOUTH
Action Civics LA
All-In Urban Summer Academy
Big Citizen HUB
Black Women for Wellness
Boys & Girls Clubs of Venice
Cadborigami Inc
CalEITC4Me
Center for Council
Child360
CicLAvia
Citizens of Culture
City Fabrick
City Impact Lab, powered by Stratiscope
City of Los Angeles Information
Technology Agency
City of LA, Bureau of Street Lighting
City Year Los Angeles
Civic Innovation Lab
Connect to Compete, Inc (EveryoneOn)
Coro Southern California
Crayon Collection
Data 360
Data Roads Foundation
Eayikes
EverWild
Family Promise of the South Bay
Film Independent
FreeFrom
Future America
Geffen Academy at UCLA
Get Lit - Words Ignite
Girls Academic Leadership Academy
Global Green
Good Shine Studio
Gracias Music Foundation
Grid110, Inc.
Hacker Fund

Health Core Possibilities
Imagine LA
Justice LA
Kitchen Table App
LA Commons
LA Compost
LA Forward
LA Kitchen
LA River Public Art Project c/o ERW Design
LA's Best
Larchmont Charter School
Lava Mae
LawMaker.io
LIFT-Los Angeles
LOLA
Lola Techsystems, Inc.
Los Angeles Alliance for a New
Economy-Fair Workweek
Los Angeles County Registrar-Recorder/
County Clerk
Los Angeles LGBT Center
Los Angeles Master Chorale
Los Angeles Service Academy
Lumos Transforms
Mar Vista Family Center
Mayor's Fund for Los Angeles
Mentoring Adolescents for Personal
& Professional Success
Multicultural Communities for Mobility
Mutuo
My Friends House, Inc.
National Veterans Transition Services, Inc.
AKA REBOOT
Neighborhood Housing Services of Los
Angeles County
Not Impossible Foundation
NoTow
Opportunity Fund
Peer Health Exchange
Podshare
ProduceAthon
Promesa Boyle Heights at
Proyecto Pastoral

Proyecto Jardin: A Project of Hunger
Action LA
Raise A Child, Inc.
Red Hen Press
REGIONAL.LA
Revolutionize Hollywood
Roadtrip Nation
Roots & Wings
Science Academy For All
SeedLA
Shoes That Fit
Small Business Majority
SmartAirLA
South Bay Bicycle Coalition
Stellas Socks
SÜPRSEED, Inc.
Surf Bus Foundation
Synaccord, LLC
Team Rubicon
The Burg, LLC
The Glue
The Natch, INC.
The People of Change
Think Tank Productions, Inc.
dba Think Tank Gallery
Tides Center dba Children's Action
Network
Topanga Women's Circle
TWIGG How-To
Two Bit Circus Foundation
UCLA Center for Health Services
and Society
UCLA Mobile Eye Clinic
United Parents and Students
University of Southern California
Walk With Sally
We are Enough c/o Social & Environmental
Entrepreneurs
We Are the Mighty
World Famous VIP Records LLC
World Harvest Charities & Family Services